

Hello \_\_\_\_\_, my name is \_\_\_\_\_. How are you today? I'm calling because I recently signed up for a summer community service travel program with **Knowledge on the Run**. We are going to be heading down to Panama to operate a summer sports camp for local students, as well as completing a renovation infrastructure project on a School's kitchen, located in Las Cañas. Access to a high-quality eating space will drastically improve the standard of living for these students on a day to day basis, and we are very excited for the opportunity to help with this project.

I am writing to you today, because we are attempting to fundraise \$4,000 in order to purchase a selection of building materials, and other things to complete the kitchen renovation project. I'd love to tell you more about our project and goals if you're interested?

\*wait for response – if yes, go on. If no, say thank you for their time and tell them they can learn more about it at [knowledgeontherun.com](http://knowledgeontherun.com), on the financing and fundraising page, if they're interested\*

Awesome! So we will be purchasing for the school Mosquito Nets for windows, Mosquito Protection for the doors to the kitchen, 4 tables, 16 chairs, 2 Ventilators, 1 Stove, Paint and Painting Materials, Building tools and Materials and Sporting Equipment including rugby balls, soccer balls, cones, goals, for our sports camp.

I'd love to be able to count you in as a donor, any contribution goes a very long way to helping improve these students lives!

\*wait for response – if yes, go on. If no, say thank you for their time and tell them they can learn more about it at [knowledgeontherun.com](http://knowledgeontherun.com), on the financing and fundraising page, if they're interested\*

That's great to here. If you send me your email address, I can send you a link to the GoFundMe page where we are raising the money for this project.

Thank you again so much for your generous donation and time.

I hope you have a wonderful rest of your week, and I will be in touch soon!

**\*After a donor makes a donation from your request through a call or email, always be sure to mail a thank you card, or ensure that you express your gratitude in person\***